



**THE
HIDDEN
GENIUS
PROJECT**

**THE HIDDEN GENIUS PROJECT
END-OF-SUMMER
CELEBRATIONS**

SPONSORSHIP OPPORTUNITIES

OAKLAND & RICHMOND, CA (9/21)

DETROIT (9/26) • CHICAGO (9/28)

ATLANTA (10/3) • LOS ANGELES (10/5)

*FIVE IN-PERSON COMMUNITY EVENTS



#REVEALINGGENIUS NATIONWIDE

6 IMMERSION PROGRAM SITES **10,300+ YOUTH SERVED** **772,800+ HOURS OF DIRECT SERVICE**

The Hidden Genius Project End of Summer Celebration is the unique opportunity to see our Geniuses shine as they demonstrate what they have learned over the course of their participation in our award-winning 15-month Intensive Immersion Program across our Oakland, Richmond, CA, Los Angeles, Detroit, Atlanta and Chicago cohorts. Some of the skills our brilliant Geniuses develop over the course of their programming include:

- Learn to build their own websites using HTML and CSS
- Build final software (gaming, artificial intelligence, mobile apps) and business projects
- Solve a community problem using technology
- Create a prototype for industry review leveraging Flutter and/or Ruby and Ruby on Rails
- Practice their pitch and incorporate peer and mentor feedback
- Hone their public speaking and leadership skills
- Establish healthy peer relationships
- Build trust with their mentors and community

Your sponsorship supports several nights of genuine innovation as we celebrate the hard work and potential of our young Geniuses from cohorts past and present. We are seeking sponsors who deeply believe in The Hidden Genius Project and are committed to investing in the success of our Geniuses.

#REVEALINGGENIUS
SPONSORSHIP OPPORTUNITIES



END OF SUMMER CELEBRATION | SEPTEMBER 21, 26, 28, AND OCTOBER 3 AND 5, 2023

SPONSORSHIP LEVELS

	VISIONARY	ACCELERATOR	TRAILBLAZER	PATHFINDER
LEVEL OF SUPPORT	\$100,000	\$50,000	\$25,000	\$10,000
LOGO ON PARTNER PAGE	X	X	X	X
LOGO ON EVENT PAGE	X	X	X	X
LOGO ON OFFICIAL EVENT BANNER	X	X	X	X
ACKNOWLEDGEMENT DURING EVENT	X	X	X	X
VISUAL SLIDE DURING EVENT	X	X	X	
RECOGNITION IN E-NEWSLETTER	LOGO + FEATURE	LOGO	LOGO	
VIP SEATING AT EVENT	10 GUESTS	5 GUESTS	3 GUESTS	
WEEKLY SOCIAL MEDIA RECOGNITION	X	X		
EVENT PRESS RELEASE MENTION	X	X		
20-SECOND AD/VIDEO DURING EVENT	X			

OUR MISSION

The Hidden Genius Project trains and mentors Black male youth in technology creation, entrepreneurship, and leadership skills to transform their lives and communities.

